

 Master Your Merger



2025

People Synergy Summit

September 16th

8:30am – 5:30pm

September 17th

8:30am – 5:00pm

 Boston, MA + Virtual Event on **zoom**

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Join us for this world class event!

Join hundreds of HR and M&A leaders who are redefining integration excellence by putting people, leadership, and culture at the center of every deal.

How **You** Benefit

You'll leave the conference with a stronger network you can leverage to enhance integration strategies, refine management tools, and implement evidence-based solutions.



Practitioners **Love** Our Conferences!



"This has been invaluable to me as I am learning about M&A and my company is continuing to acquire and integrate. I will use what I learned as we move forward."

– S.Martinez, HR Director, Transworld Systems



"Since I work in Corporate Development and not HR, I wasn't sure if the [Master Your Merger] conference agenda would be applicable to me. Boy, was I wrong! I am so glad I attended this conference!"

– D. White, Manager M&A – Corning



"From the content, format, speakers and overall discussions I would Rate my experience as a 10+. I would highly recommend this conference to other HR practitioners!"

– A. Freshman, Sr. HR Director – ADP



80% ↓

of M&A deals **fail** to meet their financial objectives

This **isn't** just another conference about deal mechanics and financial modeling _____

This is the only event where seasoned HR and M&A Integration leaders master the art and science of **making mergers work** through people-first strategies.

Whether you're navigating your first integration or your fifteenth, or whether you're leading PE portfolio company integrations or strategic acquisitions—this summit is designed for professionals like you who understand that **sustainable deal value** flows through aligned leadership, cultural clarity, and strong communication.

Discover the exact strategies the top 1% of M&A leaders use to master:

ALIGNED LEADERSHIP



Transform leadership disconnect into unified teams that drive integration excellence and **accelerate measurable deal value** through people-focused strategies

CULTURAL CLARITY



Learn how to blend distinct corporate cultures into a unified powerhouse, ensuring **employees stay engaged and productive** throughout the integration process

STRONG COMMUNICATION



Execute the comprehensive Day-1 readiness plan that ensures seamless transitions, clear communication, and **prevents the costly exodus of key employees**



Conference Schedule

TUESDAY, SEPT 16 Day 1

8:30am 10:00am	Mergenuity: The Cultural Alignment Sprint <i>(Boston Exclusive)</i>
10:00am 11:00am	Worldwide and Winning: How Top Teams Scale Across Borders
11:00am 11:30am	Break
11:30am 12:30pm	The Strategic Edge: Leadership, Talent, and People Experience in Deals
12:30pm 1:30pm	Lunch
1:30pm 2:30pm	Spotlight Deals: Behind the Buy
2:30pm 3:00pm	Break
3:00pm 4:00pm	Deal Disasters and How to Dodge Them
4:30pm 5:30pm	Synergy Circles: Small Group Deal Solving <i>(Virtual Only)</i>
Evening	Networking at Fenway Park <i>(Boston Exclusive)</i>

WEDNESDAY, SEPT 17 Day 2

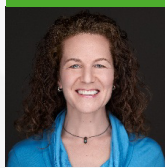
8:30am 10:00am	Mergenuity: Using AI to Elevate M&A <i>(Boston Exclusive)</i>	
10:00am 11:00am	PANEL When Cultures Collide	
11:00am 11:30am	Break	
11:30am 12:30pm	WORKSHOP Integrating HR Systems After M&A: Payroll, Platforms & People Strategy	
12:30pm 1:30pm	Lunch	
1:30pm 2:30pm	WORKSHOP Merging Benefits Plans Without Losing Your People	
2:30pm 3:00pm	Break	
3:00pm 4:00pm	CLOSING KEYNOTE The Culture Equation: Navigating Organizational Identity in Post- Merger Integration	
4:00pm 5:00pm	Closing Reception <i>(Boston Exclusive)</i>	Virtual Mixer <i>(Virtual Only)</i>

Register Today 

Scan the QR code of our website or go to our [LinkedIn page](#) for more information.



Speakers and Panelists



Amy Freshman

ADP



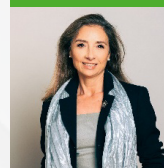
Kiran Virdi

Asper.ai



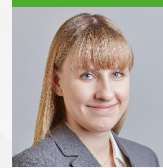
Michelle Keefe

Bose Professional



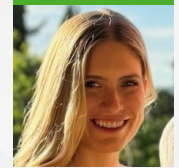
Jennifer Fondrevay

Day1 Ready



Ellen Nikonova

Endeavor



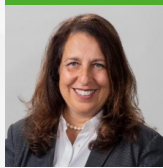
Tina Marchesini

Endeavor



Bo O'Connell

GP



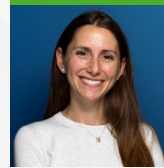
Michelle Henriksen

HG4 Advisory



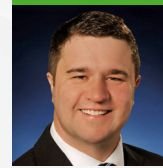
Lalitha Venkatesh

HP



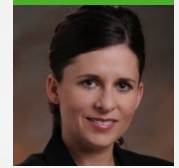
Michele Museyri

HSP Group



Galen Young

IMA
Financial Group



Rhonda Randell

IMA
Financial Group



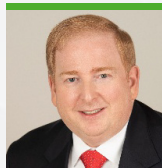
Jonathan Ouellette

InfoSys



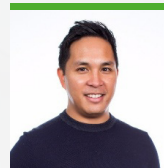
Nathan Stanley

Microsoft



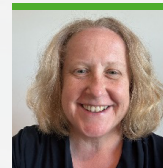
David Neikrug

Optimum



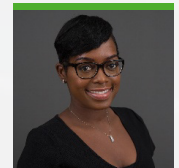
Anthony Cuaresma

PeopleFirst
M&A Partners



Lynette Buitt

PeopleFirst
M&A Partners



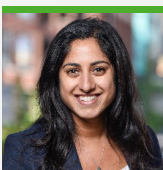
Karen Ady

PwC



Katie Osis

PwC



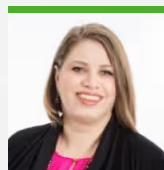
Myra D'Souza

PwC



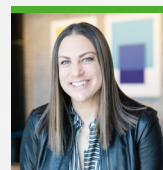
Sarah Pullins

PwC



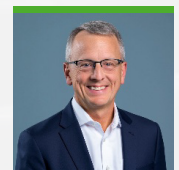
Eliza A. Fendell

Ryder
System, Inc.



Sarah Matuza

ServiceNow



Mike Elliott

Tailwind



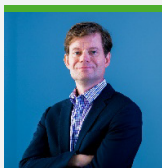
Chris Greaney

Teradyne



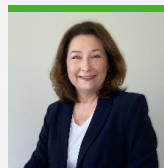
Joel Longanecker

Turnberry
Solutions



Pierce Plumly

Turnberry
Solutions



Susan Hanold

Uber
Freight



Created **by** and **for** HR M&A Leaders

Learn with the best M&A Professionals in the Industry

Key Takeaways



Collaboration

Strengthen business collaboration across key cross-functional partnerships, including corporate development and finance



Planning

Increase your planning skills and operational excellence in due diligence, integration planning and total rewards



Experience

Shape and manage a positive leader, manager and employee experience and increase retention through change management and deal communications



Resources

Leverage technology and Professional Employer Organizations to best manage the employee experience, limit resources and reduce risks



Network

Expand your network and build relationships that will make a difference when you face challenging M&A situations



Knowledge

Enhance your strategic impact by increasing knowledge in deal valuation, how to link integration strategies and organization design to the purpose of the transaction

Who Should Attend

- > HR M&A Leaders and Specialists
- > CHROs
- > HR Directors and HR Business Partners
- > Change Management Professionals
- > Executives and talent leaders from strategic and financial acquirers including PE, VC, SPAC & family offices
- > CFOs
- > Employment and M&A Attorneys
- > Organizational Development Professionals
- > M&A Advisors & Brokers
- > Compensation Managers
- > Corporate Development Executives
- > Integration Leaders
- > M&A Consultants



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